

We guide entrepreneurs on their impact journey!

PRODUCT BRIEF

# Our Capacity Building Solutions

in Impact Measurement & Management (IMM)  
and Impact Investment Readiness (IIR)



How to make a real difference in IMM and IIR!

Consider capacity building as a continuous journey with the "Funnel Concept"

Improved readiness to scale impact and access suitable capital, including Impact-Linked Finance



## The 4 Steps of the Capacity Building Journey

- 4 Impact Entrepreneurs have a chance to receive **Impact-Ready Matching Funds (IRMF)**. This is a hybrid Impact-Linked Finance instrument that incentivizes them to set up a meaningful IMM system and reporting. This step then sets the stage for attracting impact investment.
- 3 We provide advanced training to Impact Entrepreneurs with **Impact-Linked Finance Readiness Bootcamps**, so they can identify gaps in their IMM systems and become ready to attract Impact-Linked Finance from funders/investors.
- 2 Impact entrepreneurs receive **Core Skills Training** from certified service providers to acquire essential knowledge in IMM and IIR. This can be supported by a **Voucher Scheme**.
- 1 We provide **Train-the-Trainer Programs** in Impact Measurement & Management (IMM) and Impact Investment Readiness (IIR) for Accelerators & Incubators to become certified service providers to Impact Entrepreneurs.

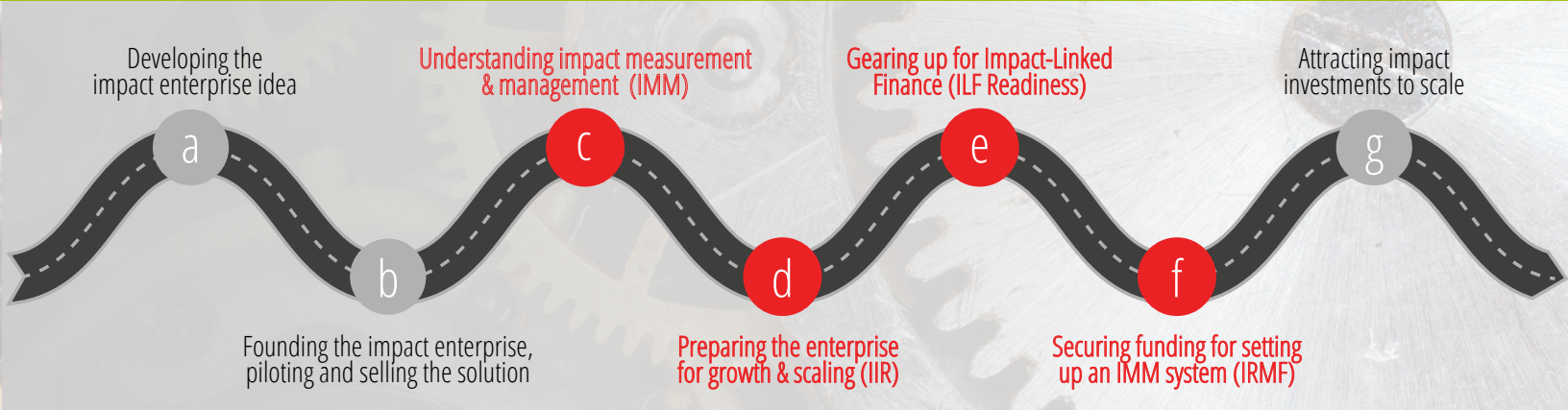
Programs that use our capacity building solutions

Scaling Impact Enterprises  
of Bangladesh

Impact-Linked Fund  
for WASH



## Where Social Finance Academy adds value to the entrepreneurial journey



Find the best combination of capacity building components that fit your current challenges!

### 1 TRAIN-THE-TRAINER PROGRAM

- High-quality, online or blended learning programs in IMM and IIR to accelerators & incubators ("service providers")
- Qualified feedback on assignments and exams to improve the capacity of service providers to address all critical questions when training entrepreneurs

### + LIBRARY OF TOOLS AND RESOURCES

Additional tools and materials for entrepreneurs and service providers, e.g.:

- Access to Impact Investment for Social Enterprises (free online self-learner course)
- Investment Readiness Roadmap
- Investment Readiness Check and other check tools
- Impact Measurement & Management Toolkit
- Innovative Finance Toolkit

### 2

### CORE SKILLS TRAINING

- Entrepreneurs receive foundational support in core IMM and IIR skills through SFA certified service providers
- SFA supports these service providers in co-developing training plans with impact enterprises via our templates and our service menu

### 3 IMPACT-LINKED FINANCE READINESS BOOTCAMP

- Intensive training that prepares impact enterprises for Impact-Linked Finance transactions such as Social Impact Incentives (SIINC), Impact-Ready Matching Funds (IRMF) or Impact-Linked Loans.

### 4 IMPACT-READY MATCHING FUND

- Impact enterprises are eligible to receive e.g. up to 100,000 USD in matching funding over a 14–18-month timeframe upon successfully completing three pre-agreed IMM milestones that are geared towards setting up a fully operational IMM system.

### + IMPACT-LINKED FINANCE TRANSACTIONS

- Impact entrepreneurs may increase their chances to successfully apply for Impact-Linked Finance programs managed by Roots of Impact or by other organizations, depending on their performance in the capacity building journey.

### + LEARNING MANAGEMENT SYSTEM

- All our capacity building programs are hosted on a platform which allows participants to gain a more contextual and user-friendly learning experience, efficiently manage assignments, and actively participate in discussion forums with their trainers and peers.

