PRODUCT BRIEF

Lean Impact Measurement & Management (IMM)

Make your IMM curriculum lean and truly entrepreneur-centric!

SFA's offer is uniquely designed for impact enterprises towards rapid data insights, decisions, revisions and reporting.

PROBLEM

- Impact enterprises lack time to implement IMM
- Impact enterprises view IMM as burdensome (and expensive)
- IMM tools in the market do not address resource constraints of impact enterprises and are only designed to justify, prove, and report

SOLUTION

- not just identifying any indicators, but the most essential indicators
- not just collecting data, but doing it resource-efficiently
- not just reporting impact, but also incorporating data insights into decision making

The value add of our IMM Core Skills Training and Train-the-Trainer Programs

IMM training by Social Finance Academy

- Focus on all phases of IMM journey, enabling a fully-functional IMM system
- Theory of Change with lean data perspectives (suitable for market needs)
- Resource-saving customer touchpoint approach to data collection
- Interconnected case studies to analyze data
- IMM as a fluid exercise - constantly updated to reflect actual circumstances
- Basic principles of impact reporting that suit all reporting frameworks

Creating the basis for:

- Efficiently and effectively reporting to impact investors
- Using and applying for Impact-Linked Finance instruments and programs