



**PRODUCT BRIEF**

# Lean Impact Measurement & Management (IMM)

Make your IMM curriculum lean and truly entrepreneur-centric!

SFA's offer is **uniquely designed for impact enterprises** towards rapid data insights, decisions, revisions and reporting.

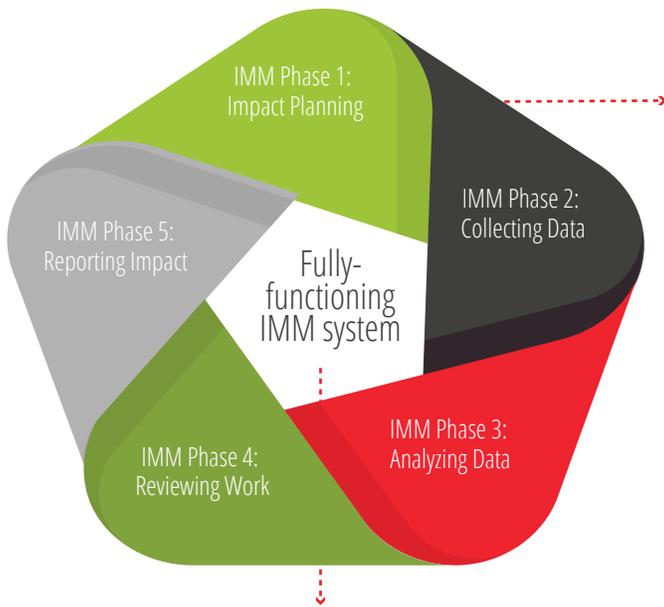
**PROBLEM**

- Impact enterprises lack time to implement IMM
- Impact enterprises view IMM as burdensome (and expensive)
- IMM tools in the market do not address resource constraints of impact enterprises and are only designed to justify, prove, and report

**SOLUTION**

- not just identifying any indicators, but **the most essential indicators**
- not just collecting data, but doing it **resource-efficiently**
- not just reporting impact, but also incorporating **data insights into decision making**

The value add of our IMM Core Skills Training and Train-the-Trainer Programs



Creating the basis for:

- Efficiently and effectively reporting to impact investors
- Using and applying for Impact-Linked Finance instruments and programs

**IMM training by Social Finance Academy**



- ✓ Focus on all phases of IMM journey, enabling a fully-functional IMM system
- ✓ Theory of Change with lean data perspectives (suitable for market needs)
- ✓ Resource-saving customer touchpoint approach to data collection
- ✓ Interconnected case studies to analyze data
- ✓ IMM as a fluid exercise - constantly updated to reflect actual circumstances
- ✓ Basic principles of impact reporting that suit all reporting frameworks