Impact Investment Readiness

The 5 Dimensions
If an impact enterprise intends to raise investment from external capital providers, then it must have the capacity and capability to seek, take on, use, and repay this investment.

Impact Investment Readiness is not only a goal that enterprises need to achieve to attract external investors. It is also a way of preparing internally to run the organization and scale its impact successfully.

Find more about the term „Impact Investment Readiness“: https://social-finance-academy.org/impact-investment-readiness/
THE 5 DIMENSIONS OF IMPACT INVESTMENT READINESS

Goal: Understanding the scope, roots cause(s) and consequences of the social problem, as well as the target group(s) and existing (competing) solutions.

Key words: Business model canvas, root cause analysis, theory of change, ecosystem analysis, user personas, SWOT analysis, competitive landscape analysis, etc.

Goal: Verifying the solution’s distinct value add and impact chain through pilot projects, as well as installing processes for impact measurement.

Key words: Theory of Change, Impact Management Project (IMP), Lean Data, competitive analysis, social lean canvas, field visits, etc.

Goal: Checking the necessary knowledge about market and pricing dynamics, access to customers, distribution channels and supply chains.

Key words: market mapping, competitive analysis, last mile research, resource management, SWOT analysis, supply chain management etc.

Goal: Preparing the entire organisation for growth, incl. products, planning, information systems, business and impact models, team structures, governance.

Key words: Product roadmap, resource planning, process management, MIS, governance structures, advisory board, change management, etc.

Goal: Making sure that financial model, key performance indicators, accounting system and knowledge of financial instruments are in place to allow for scaling.

Key words: Financial modelling, cash flow analysis, (impact) KPI, cost-income profiles, financial instruments, innovative & impact-linked finance, etc.
ENJOY TESTING YOUR READINESS!